

**Brazil v Spain still most likely World Cup final according to Hypercube and Infostrada Sports**

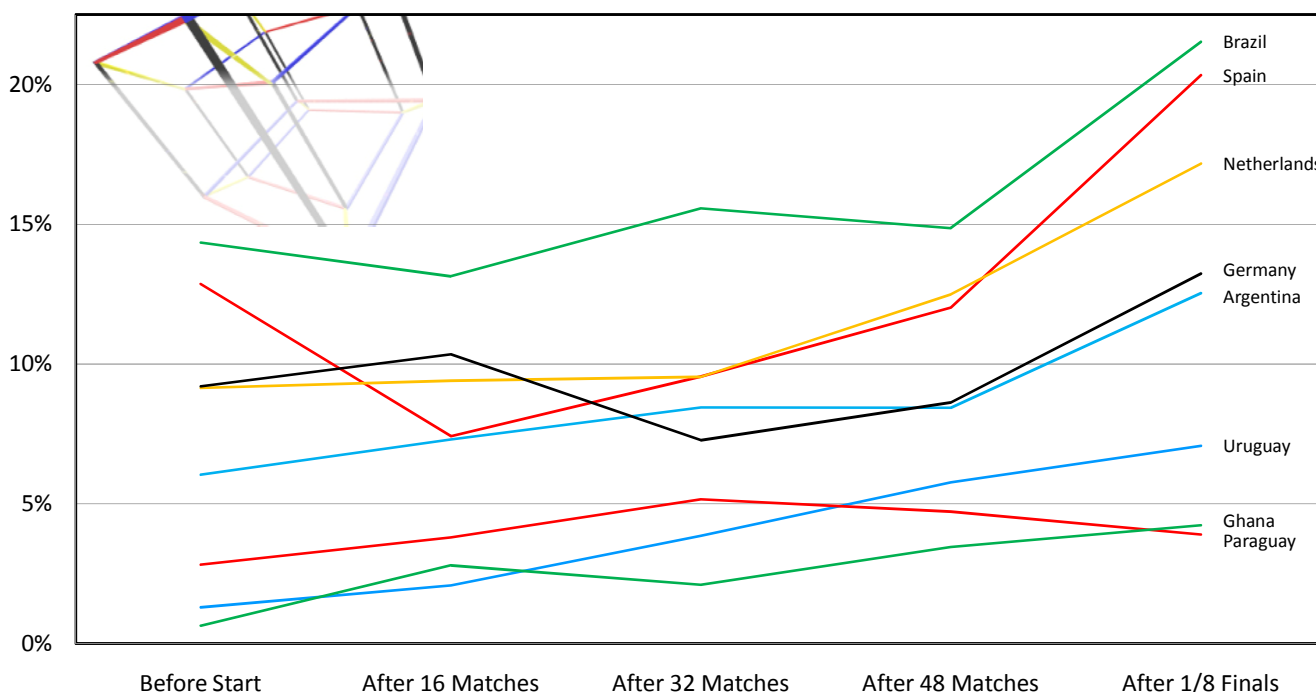
At the beginning of the 2010 World Cup, Hypercube and Infostrada Sports used the methodology developed for the Euro Club Index to predict the most likely World Cup final as Brazil – Spain with a 4.7% chance. As we enter the quarterfinal stage, there are just 16 possible World Cup finals and Brazil – Spain remains the most likely. The chance of this final taking place has risen to 17.9%, ahead of a Netherlands – Spain final which has a probability of 13.3%. Clearly a lot hangs on the result of this Friday's quarterfinal between Brazil and the Netherlands. More information can be found on [www.euroclubindex.com](http://www.euroclubindex.com) or contact Pieter Nieuwenhuis (Hypercube, +31-30-233-8080) or Philip Hennemann (Infostrada Sports, +31-30-600-7171) for further details.

**Two quarterfinals with strong favourites, one much more even, one too close to call**

If the four quarterfinals go to form, there will be three South American semifinalists with only Paraguay of the current quartet departing at this stage. The Dutch have a 42% chance of progressing according to our model compared to 58% for Brazil. The later match on Friday is more one sided although Ghana have more than a one in three chance of becoming the first ever African World Cup semifinalists. Argentina's match with Germany is too close to call but Spain are the strongest favourites to go through to the last four (83%) and possibly break a South American stranglehold on the last four places.

Team 1	Team 2	Win	Draw	Loss	Advance 1	Advance 2
Netherlands	Brazil	30%	27%	43%	42%	58%
Uruguay	Ghana	49%	26%	25%	66%	34%
Argentina	Germany	37%	27%	36%	51%	49%
Paraguay	Spain	13%	21%	66%	17%	83%

**Chances of winning 2010 World Cup**



**Brazil still favourites ahead of Spain and the Netherlands**

The first quarterfinal takes place on Friday and features the World Cup favourites Brazil (21.5%) against third favourites Netherlands (17.2%). Spain are now second favourites (20.3%). Fourth and fifth favourites Germany (13.2%) and Argentina (12.5%) meet each other on Saturday. Uruguay have a 7.1% chance of winning the 2010 World Cup, Ghana are rated a 4.2% chance and outsiders Paraguay 3.9%.

### Who are we?

**Hypercube** is an independent consultancy agency for public and private sectors. The agency makes an essential contribution to the advancement of society in an economically and socially responsible manner. It gives strategic advice in four sectors: sport, transport, payment and health care.

**Infostrada Sports** collects, analyses and distributes information on over 100 sports, focusing on football and the Olympic sports. All facts and figures on matches, athletes, teams, leagues, tournaments, stadiums, sponsors and many more are stored in one of the world's largest sports databases. Infostrada Sports can provide its data on any platform, in any format, in any language, anywhere and always delivers quickly and efficiently.

### Who will win the World Cup?

Rank	Nation	Before Start	After 16 Matches	After 32 Matches	After 48 Matches	After 1/8 Finals
1	Brazil	14.3%	13.1%	15.6%	14.9%	21.5%
2	Spain	12.9%	7.4%	9.6%	12.0%	20.3%
3	Netherlands	9.1%	9.4%	9.5%	12.5%	17.2%
4	Germany	9.2%	10.4%	7.3%	8.6%	13.2%
5	Argentina	6.0%	7.3%	8.4%	8.4%	12.5%
6	Uruguay	1.3%	2.1%	3.9%	5.8%	7.1%
7	Ghana	0.6%	2.8%	2.1%	3.5%	4.2%
8	Paraguay	2.8%	3.8%	5.2%	4.7%	3.9%

Most likely final		
Brazil	Spain	17.9%
Netherlands	Spain	13.3%
Brazil	Argentina	11.0%
Brazil	Germany	10.9%
Netherlands	Argentina	8.1%
Netherlands	Germany	8.1%
Uruguay	Spain	6.9%
Uruguay	Germany	4.1%
Uruguay	Argentina	4.1%
Brazil	Paraguay	3.6%
Ghana	Spain	3.0%
Netherlands	Paraguay	2.7%
Ghana	Argentina	2.1%
Ghana	Germany	1.9%
Uruguay	Paraguay	1.6%
Ghana	Paraguay	0.8%